



Shaharyar Ahmed

SEO SPECIALIST

CONTACT



Address

A-18 Anware Ibrahim Malir



Phone

+92317-0851204

+92340-2131204



Email

Shaharyarahmed2131204@gmail.com

EDUCATION

2014

COMPUTER SCIENCE

PECHS Govt Degree College

2016

DEGREE OF BCS

Bahria University Karachi

2018

COMPUTER ARTS

PAF KIET City Campus

PRO.SKILLS

Communication

Google Webmaster Tools

Project Management

SEO Best Practises

Content Marketing

Creative Problem Solving

PROFILE

Experienced and innovative SEO specialist with a proven track record of growing organic website traffic through white-hat tactics and strategies and data-driven SEO analysis and optimization. A strategic thinker with a growth mindset, committed to implementing initiatives for overall SEO program improvement, traffic, and revenue growth.

EXPERIENCE

Apr, 2018 - Mar, 2022

Premiere Seller Consultancy - Lahore

SEO SPECIALIST

- Worked closely with the marketing services leader, marketing services consultant, and other marketing professionals to develop and execute SEO campaigns.
- Developed optimization strategies that increased search engine rankings.
- Provided recommendations and executed strategies for content development in relation to keyword-specific SEO goals.
- Increased keyword usage from 20% to 50%.
- Developed and implemented 15 link-building campaigns.
- Updated content for maximum optimization and search engine rankings.

Aug, 2015 - Dec, 2017

UTF Labs - Islamabad

SEO PROJECT MANAGER

- Created and implemented organic search strategies for our clients by working collaboratively with cross-functional teams.
- Remained knowledgeable about the ever-changing SEO landscape.
- Conducted SEO audits that considered technical, on-page, and off-page elements.
- Collected and analyzed SEO related data from multiple sources, including: Google Analytics, Google Search, Moz, SE Ranking, Google Trends, etc.
- Improved organic search results by advancing our search results page from number 9 to number 3.
- Developed and nurtured long-term internal and external relationships by being an engaged and clear communicator.